



## Product Update Bulletin

**Product:** Jabra Speak 710  
**Subject:** Introducing the Jabra Speak 710  
**Date:** March 27, 2017

### More power for your customers' calls and music

Jabra, the leader in the development of communications and sound solutions, is pleased to announce the launch of the Jabra Speak 710, a premium portable speakerphone with amazing sound for conference calls and music.

### Get your customers to experience the new Speak 710 and blow them away

Prepare to amaze your customers with high quality sound in a premium portable design for their calls and music with the first truly professional and personal wireless conferencing device, boasting: a high-performing Omni-directional microphone for up to 6 'in room' attendees, 15 hours battery life and a HiFi grade speaker for crystal clear conversation and music, and more...

### Features & specifications

- Speakerphone made for voice, music and multimedia
- Omni directional microphone for 360° audio pick-up
- Premium HiFi grade audio for calls and music
- Up to 15 hours of battery life
- In-room coverage up to 6 persons
- Connectivity in seconds: USB, Wireless (Bluetooth® or with PC dongle)
- 30-meter-long wireless range with PCs, 10 meters with smartphones
- Plug & play solution with intuitive on-device call controls
- **NEW!** Wireless linking option with an additional Speak 710 for full stereo experience or to extend the conference space to up to 12 persons
- **NEW!** Smart interaction with Personal Digital Assistant - MS Cortana, Siri or Google Now with the one touch Smart button
- Compatible with all leading UC platforms - Certified for Avaya, Cisco and Skype for Business and



more

- Optional Kensington lock support and cloud maintenance

### Your business opportunity

Drive incremental revenue and profitability in the UC speakerphone market with our amazing new Speak 710.

- Target new audiences with a high-spec portable speakerphone developed to suit the needs C-level executives and their changing collaboration needs – along with middle managers, corridor warriors, home office workers and more.
- Capitalize on the success of the Jabra Speak 510 and customers' changing UC and collaboration requirements for mobility and high quality sound for calls and music.
- Drive focus towards the global leading Jabra Speak Series; a range of intuitive speakerphones with some of the market's lowest return rates.
- Take a share of the forecasted 17.5% growth in the USB audio conferencing end point market predicted by 2021\*.

\*Source: Need for Smarter Work Environments Drives Demand for High-Quality Audio Conferencing Endpoints, Frost & Sullivan, Sept 2015

### Product descriptions

#### 50 words (56)

Enjoy high quality sound in a premium portable design for your calls and music with the Speak 710 speakerphone. The first truly professional and personal wireless conferencing device, the Speak 710 boasts an Omni-directional microphone for up to 6 'in room' attendees, 15 hours battery life and a HiFi grade speaker for crystal clear conversation and music.

#### 30 words (28)

Enjoy high quality sound in a premium portable design for your calls and music with the Speak 710 speakerphone. The first truly professional and personal conferencing device with a HiFi grade speaker for crystal clear conversation and music.



### Key Selling Points

- Immersive sound for calls and music  
Experience Omni-directional microphone and HD voice. Ideal for voice, music and multimedia
- Intuitive plug and play connectivity  
Connect in seconds to laptop, smartphone and tablet via USB or Bluetooth®
- Exclusive portable design  
Be mobile with a lightweight design, protective travel pouch and 15 hours battery life
- In-room coverage for up to 6 people  
Flexible and scalable device for small and larger meetings
- Personalize your Speak with MS Cortana, Siri or Google Now  
Interact with your digital assistant with the one touch Smart button
- Compatible with all leading UC platforms  
Certified for Avaya, Cisco and Skype for Business for a plug-and-play experience.

	SPEAK 710 MS	SPEAK 710 UC
<b>SKU / Item Number</b>	7710-309	7710-409
<b>EAN code no.</b>	5706991020359	5706991020366
<b>UPC 12 code no.</b>	706487017868	706487017875
<b>MSRP</b>	€275 / \$299 / £235	€275 / \$299 / £235
<b>What is in the box?</b>	<ul style="list-style-type: none"> <li>• Jabra Speak 710</li> <li>• Jabra Link 370</li> <li>• Pouch</li> <li>• Quick start guide</li> <li>• Warranty &amp; Warning (Safety leaflets)</li> </ul>	<ul style="list-style-type: none"> <li>• Jabra Speak 710</li> <li>• Jabra Link 370</li> <li>• Pouch</li> <li>• Quick start guide</li> <li>• Warranty &amp; Warning (Safety leaflets)</li> </ul>
<b>Speakerphone Size (Ø / H) in mm</b>	Ø131mm / h38mm	Ø131mm / h38mm



<b>Speakerphone Weight in: Grams / Ounce</b>	298 g / 10,51 oz.	298 g / 10,51 oz.
<b>Sales Box Size (D x W x H) in: cm / in</b>	<b>cm:</b> 15,2 x 15,7 x 5,5 <b>in:</b> 6 x 6,2 x 2,1	<b>cm:</b> 15,2 x 15,7 x 5,5 <b>in:</b> 6 x 6,2 x 2,1
<b>Sales Box Weight in: Grams / Ounce / Pound</b>	459 / 16,20 / 0,19	459 / 16,20 / 0,19
<b>Master Carton Size (D x W x H) in: cm / in</b>	cm: 36.5 x 33 x 18,8 in: 14,4 x 13 x 7,4	cm: 36.5 x 33 x 18,8 in: 14,4 x 13 x 7,4
<b>Master Carton Weight in: Grams / Ounce / Pound</b>	6108 / 215,4 / 7,45	6108 / 215,4 / 7,45
<b>Number of sales boxes in one Master Carton</b>	12	12
<b>Country of origin</b>	China	China

If you have any questions, please do not hesitate to contact your local Jabra Account Manager, or visit [www.jabra.com](http://www.jabra.com) to find your local Jabra Support Team.